



 **MOBILESTAR**TM

The logo features a stylized antenna tower inside a blue circle, with three curved lines above it representing signal waves. This is followed by the word "MOBILESTAR" in a bold, sans-serif font. "MOBILE" is in black, and "STAR" is in blue. A small "TM" trademark symbol is at the end.



WHAT IS MOBILESTAR™?

It all started back in 2009, when one of our customers in the heavy construction industry identified a need to control the costs associated with monitoring heavy equipment and the required manpower to do so.

So, we went to the drawing board and came up with a great solution... MobileStar™. Today, MobileStar™ provides a remote web-based diagnostic and monitoring tool with additional functionality that can be configured to allow varying degrees of equipment control.

MobileStar™ is...

- Telematics
- Diagnostics
- Security
- Monitoring
- Control
- Analytics
- Preventative Maintenance
- Predictive Maintenance

...all wrapped up in one valuable solution-based package.



WHY MOBILESTAR™?

➤ We believe in peace of mind.

How? Access to critical equipment from anywhere in the world at any time is just a few clicks away. Alerts can be defined to warn you **before** a problem occurs.

➤ We believe in preventative & predictive maintenance.

How? Monitoring critical systems to find small issues allows them to be fixed **before** they become big problems. This results in reduced **total cost of ownership**, less critical downtime, higher productivity, and fewer catastrophic repairs, potentially saving thousands of dollars.

➤ We believe in reducing the amount of time and energy it takes to accomplish goals.

How? By implementing automation and allowing a **single person** to monitor several assets at the same time, the manpower required to perform tasks is decreased.

➤ We believe in efficient problem solving & product testing.

How? Analyzing data from a **single asset** can provide insight into problems that may be occurring. Comparing data from **multiple assets** can shed light onto what new equipment being tested is working, what isn't, and insights into a better **warranty** plan.

➤ We believe that having a team of passionate, skilled people is key to success.

How? We have assembled a team that is skilled in hydraulics, electrical systems and telematics. We are **focused** on finding solutions to your everyday and not-so-everyday problems. When our customers succeed, we succeed.





HOW DOES IT WORK?



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605-978-3060 | Sales@MobileStar.us | www.MobileStar.us

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